

# DENTAL SERVICES TRUST

# **NEWLOOK DENTAL SERVICES TRUST: DEBENTURE**

# Fund Concept

Management believes that a fund comprised of well- managed dental clinics can be an appealing addition to a diversified investment portfolio. The Canadian dental industry is characterized by a low level of revenue volatility. While patients may reduce demand for elective procedures during periods of low discretionary income, routine need-based procedures continue to contribute to stable revenue levels.

Dentalook Inc. ("Dentalook") is a privately-owned, multi-city, multi-clinic group of practices operating in Ontario, Saskatchewan and Alberta. Dentalook prides itself on providing patients with a better overall dental experience.

Inception Date	January 2018		
Capital Raised	~\$110MM		
Firm AUA	\$400MM+		
Eligibility	Registered Accounts		
Target Distribution	9%		
Liquidity	Quarterly <sup>1</sup>		

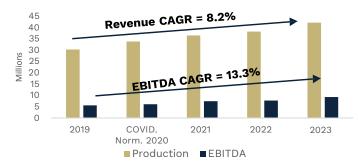
## How it Works

Newlook Capital has established Newlook Capital Dental Services Trust ("Dental Fund"), which allows investors to purchase trust units of the Dental Fund. The Dental Fund uses proceeds from the issuance of trust units to purchase 9% secured debentures of Dentalook. Dentalook uses proceeds from the issuance of debentures to finance the acquisition of dental clinics.

# Why Invest<sup>2, 3, 4</sup>

- Diversify investment portfolio utilizing the private dental sector
- Lower level of revenue volatility
- <9% of the Canadian dental industry is corporately owned versus 25-40% corporate ownership in the US and UK
- Management views dental clinics operate with higher net margins compared to other healthcare services
- The Dental Fund has paid all distributions in full since inception

## TRACK RECORD - ORGANIC REVENUE & EBITDA GROWTH<sup>5</sup>





# Distribution History<sup>7</sup>

DATE	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021
Amount (%NAV)	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>
DATE	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024
Amount (%NAV)	<b>2.25%</b>	<b>2.25</b> %	<b>2.25</b> %	<b>2.25</b> %	<b>2.25</b> %	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>	<b>2.25%</b>

# **NEWLOOK DENTAL SERVICES TRUST: EQUITY OFFERING**

## **EXECUTIVE SUMMARY**

The Canadian dental industry comprises establishments of licensed dentists primarily engaged in the private or group practice of general or specialized dentistry, or dental surgery. The industry represents \$19.6 billion in revenue and grew at a CAGR of 2.6% from 2012 - 2022.8 With over 15,000 clinics across Canada, the industry is highly fragmented, with Dental Service Organizations ("DSOs") representing < 9% of the total market.9

Dentalook is raising common equity to fuel growth and create a unique equity participation offering.



For a complete list of risks associated with this investment, including but not limited to, investment risks, general economic risks, disease outbreak risks, business risks and industry risks, please refer to Item 10 – *Risk Factors* of the Offering Memorandum.

Please note that there is no guarantee that the redemption price will be the same as the purchase price. Redemption notes may be given for notices in excess of the aggregate quarterly cash limit of \$50,000, and redemption notes are not eligible to be held in exempt plans under the income Tax Act. For more information, please refer to Item 2.7:1

Declaration of Trust - Redemption of Trust Units of the Offering Memorandum.

### Debenture Redemption Schedule

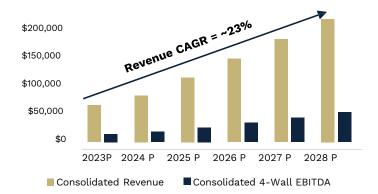
Series of Trust Unit	Period of time between date of issuance and Redemption Date	Applicable percentage
	< 1 year	92%
	1 year to < 2 years	93.6%
DA Trust Units	2 years to < 3 years	95.2%
	3 years to < 4 years	96.8%
	4 years to < 5 years	98.4%
	≥ 5 years	100%
	< 1 year	89%
	1 year to < 2 years	91%
DD T II	2 years to < 3 years	93%
DB Trust Units	3 years to < 4 years	95%
	4 years to < 5 years	97%
	≥ 5 years	100%
DF Trust Units	< 1 year	95%
	1 year to < 2 years	97%
	2 years to < 3 years	99%
T	> 3 years	100%

## INVESTMENT OFFERING<sup>10</sup>

Initial Target Raise Amount	\$100,000,000
Anticipated Net IRR <sup>11</sup>	15-20.0%
Anticipated Net MOIC	2.0x
Annual Management Fees	2%
Hurdle Rate	7%-8% p.a.
Carried Interest (GP:LP)	20:80 <sup>12</sup>
Projected Investment Horizon	5 Years

<sup>\*</sup>Net of all fees excluding carried Interest

## PROJECTED PLATFORM PERFORMANCE



Period of time between date of issuance and Redemption Date	Applicable percentage
< 1 year	94%
1 year to < 2 years	96%
2 years to < 3 years	99%
≥ 3 years	100%
< 1 year	90%
1 year to < 2 years	92%
2 years to < 3 years	94%
3 years to < 4 years	96%
4 years to < 5 years	98%
≥ 5 years	100%
< 1 year	94%
1 year to < 2 years	96%
2 years to < 3 years	99%
≥ 3 years	100%
	Redemption Date

- Please refer to Item 2.7.1 Declaration of Trust Redemption of Trust Units of the Offering Memorandum for full
- Please refer to item 2.7.1 Declaration or insist incomplete. In the consolidation with single and dual practice dominance. Healthcare Business International. Retrieved July 26, 2024, from https://www.healthcarebusinessinternational.com/infographie\_ub-dental-market-is-prime-for-consolidation-with-independent-practices-dominance. Bis World, (2024, May 1). Dental Practices and State Size. BisWorld. Retrieved July 26, 2024, from https://www.bisworld.com/index-dental-practices-dental-practice-dental-practice-fitted-international-dental-practice-fitted-international-dental-practice-fitted-international-dental-practice-fitted-international-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dental-dental-practice-fitted-international-dent
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- by Dentalook as at December 31, 2021.

  Past performance is not indicative of future results. For illustration purposes only.

  Dentalook proprietary market research as of May 2024.

  "Industry Market Research, Reports, and Statistics," IBISWorld, https://www.ibisworld.com/canada/market-size/dentists/ (Accessed on May 29, 2024).

  This table includes forward-looking information. See "Forward-Looking Information" in the Offering Memorandum.
- This label includes followed by the probability of the control of the probability of the

An offering memorandum dated May 30, 2024 (the "Offering Memorandum") containing important information relating to the securities described in this document has or will be filled with the securities regulatory authorities in each of the jurisdictions where a distintuition has occurred or will occur pursuant to the Offering Memorandum. A copy of the Offering Memorandum is required to be delivered to you at the same time or before you sign the agreement to purchase the securities described in this document pursuant to the Offering Memorandum. This document does not provide disclosure of all information required for an investor to make an informed investment decision. Investors should retire Offering Memorandum of Newbook Capital Dental Services Trust, including, but not limited to the sections relating to: "Forward-Looking Information", "Ris Factors" and Therestor's Rights", before making an investment decision.

<sup>\*\*</sup>Carried Interest will change after first tranche of 20:80